



DONOR-INITIATED FUNDRAISING

DEFINITIONS

DONOR-INITIATED FUNDRAISING: Fundraising activities conducted by donors intended to contribute funds to a component fund of CFNIL.

INDEPENDENT DONOR-INITIATED FUNDRAISING

CFNIL welcomes contributions of the net proceeds from independent fundraising activity; however, independent donor-initiated fundraising is not an activity of CFNIL. CFNIL does not expend any funds in support of independent fundraising or assume responsibility or liability for any actions or activities of independent fundraisers. CFNIL does not acknowledge the net proceeds from independent fundraising as tax deductible contributions.

Donors working independently of CFNIL may:

- Encourage contributions directly to a specific component fund of CFNIL by advising other donors to make online donations through the CFNIL website or to make checks payable to the Community Foundation of Northern Illinois with a reference to the specific fund;
- Contribute the net proceeds of fundraising events and activities to a specific component fund of CFNIL; and
- Use CFNIL's name, logo, and the name of a fund of CFNIL with written permission from CFNIL for each use. (See CFNIL Communications Guidelines).

SPONSORED DONOR-INITIATED FUNDRAISING

Sponsored donor-initiated fundraising occurs when CFNIL agrees to expend funds from a component fund of CFNIL for fundraising activities organized and executed by donors. CFNIL does not sponsor donor-initiated fundraising.

PROHIBITED ACTIVITIES

CFNIL will not:

- Provide event management services, accept event registrations, accept payments for tickets or registrations, or track or report information pertaining to donor-initiated fundraising events;
- Accept or acknowledge in-kind gifts for fundraising events or fundraising raffles.
- Acknowledge cash (currency) gifts of less than \$25.
- Sponsor fundraising raffles;
- Allow donors to represent themselves as an agent of CFNIL or use CFNIL's federal employer identification number for that purpose;
- Allow donors to acknowledge any contribution to a component fund of CFNIL on behalf of CFNIL;
- Become a party to any agreement between a donor and any other party; or
- Provide donor contact information to any 3rd party, including any other donor, unless expressly agreed to by the donor.

Adopted by the Board.

Reviewed by Board Secretary: November 14, 2018


Jon Bates



COMMUNITY FOUNDATION
OF NORTHERN ILLINOIS

POLICY

DONOR-INITIATED FUNDRAISING

REVISION RECORD:

REVISION	DESCRIPTION	REVISION DATE
01	Removed any allowance of CFNIL-sponsored fundraising activities	5/7/2018
02	Added language regarding online donations.	11/6/2018

REVIEW RECORD:

REVIEW DATE