

SARAH LAMBERT

VP of Programs & Community Investment

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ZOOM

- All participants muted during presentation
- Wave using reactions to ask a question between presenters
- Use the chat box to ask questions during the presentation



AGENDA

- 1. Welcome
- 2. Grantmaking Philosophies
- 3. CFNIL Grantmaking Overview
- 4. Focus Area Updates
- 5. Community Grants Application
- 6. Other Opportunities
- 7. Questions?



(RE)Introducing... CFNIL GRANTMAKING PHILOSOPHIES

- 1. We respect applicants as the experts in their fields.
- 2. We respect our advisors (reviewers).
- 3. Partial funding should only be awarded with caution.
- 4. Funding indirect costs is the right thing to do.
- 5. Competent, trained, and adequately compensated staff are essential for successful programs and healthy organizations.
- 6. Nonprofits rely on grant funding for program sustainability.
- 7. Transparency is fundamental.





FY2023 COMMUNITY GRANTS

by focus area

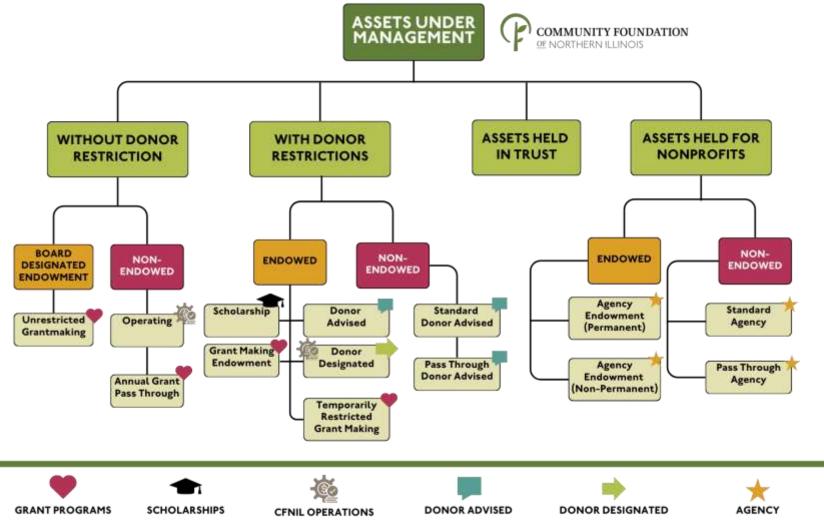


2023 - 2024 COMMUNITY GRANTS PROGRAM GRANTMAKING

FOCUS AREA	2023 # of NEW GRANTS	# of PRIOR GRANT COMMITMENTS	NEW AWARDS	AWARDS FOR PRIOR COMMITMENTS	TOTAL AWARDED
Arts & Humanities	15	3	\$174,355.91	8	\$174,355.91
Career Pathways	11	2	\$221,615.54	\$106,750.00	\$328,365.54
Complementary Education	8	1	\$253,462.41	\$80,000.00	\$333,462.41
fealth	12	9	\$176,371.22	19	\$176,371.22
tuman Services	19	*	\$267,786.27	3.7	\$267,786.27
iustainable Communities	10	12	\$182,747.46	12	\$182,747.46
outh & Firmilies	10		\$277,072.69		\$277,072.69
TOTAL	82	3	\$1,553,411.50	\$186,750.00	\$1,740,161.50



"Where does the \$\$ come from to award these grants?"





CFNIL GRANTSEEKERS MEETING 2024

How does CFNIL cover its costs?

1. Fees: 90% of our operating budget

FUND TYPE	DESCRIPTION	FEE	GOOD TO KNOW		
Agency Endowment Fund	Created by a nonprofit for its own benefit.	0.75% annual fee on the average daily balance of the fund.	Gifts made by the Agency itself. Annual distributions of 4% of the fund's rolling 12-quarter average balance.		
Donor Advised Fund	Created by a donor or donors to facilitate their charitable giving.	1.25% annual fee on the average daily balance. If a local grant is made at least annually, the fund receives a 0.5% fee refund.	Typically non-endowed. Minimum advised grant of \$100, no limit on # of grants that may be made.		
Donor Designated Endowment Fund	Created by a donor or donors to benefit one or more nonprofit organizations.	0.75% annual fee on the average daily balance of the fund.	Annual distributions of 4% of the fund's rolling 12-quarter average balance.		
Scholarship Endowment Fund	Created by a donor or donors to support students.	1.25% annual fee on the average daily balance of the fund.	Purpose and criteria co-created by donor and staff. Donor(s) may participate in selection process.		



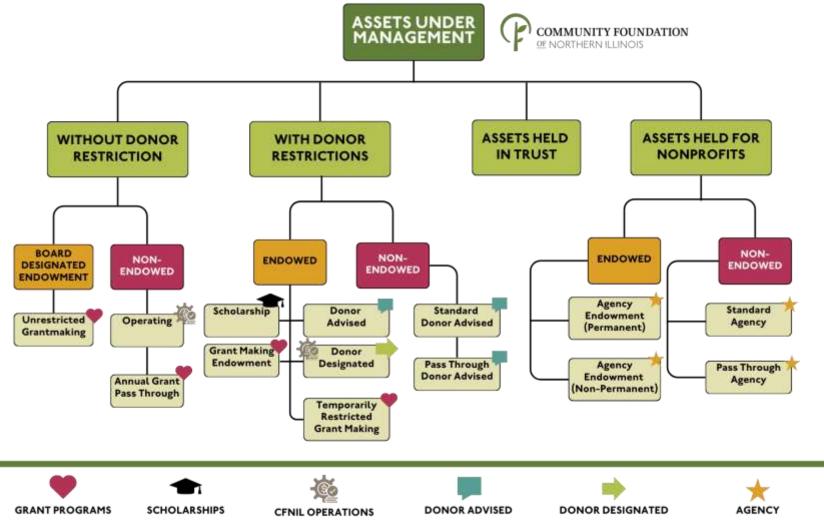
cfnil.org/create-your-own-endowment

How does CFNIL cover its costs?

- 1. Fees: 90% of our operating budget
- 2. Unrestricted Gifts: 80/20 split
- 3. Sponsorships



"Where does the \$\$ come from to award these grants?"





CFNIL GRANTSEEKERS MEETING 2024

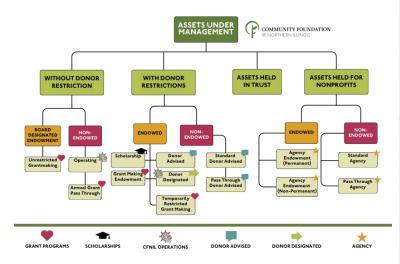
"Where does the \$\$ come from to award these grants?"

Total Assets: \$138,751,000 (as of March 31, 2024)

- 95% permanently endowed
- 70% are donor restricted
 - Donor Designated, Donor Advised, & Grantmaking Endowments
 - Scholarships
- 15% are unrestricted
 - Grantmaking and operating
- 14% are agency (funds held for nonprofits)
- 1% are assets held in trust

CY 2023 approximately \$4.5M distributed:

- \$1.5M via Community Grants
- \$1.7M from Donor Designated and Donor Advised Funds
- \$452k from Scholarship Funds
- \$514k from Agency Funds





THANK YOU

Armer F. Ahlstrand Fund

Barber-Colman Management

Bengt & Mary Kuller Fund

Community Arts & Humanities

Donald V. and Britta A. Peterson Memorial Fund

Dr. Courtney J. and Margaret Hutchins Hamlin Family Fund

Dr. Louis & Violet Rubin Fund

Eunice Wishop Stromberg Fund

Glenn E. Thiel Memorial Fund

Guy B. Reno Family Fund

Guyer-Hyzer Fund

Howard D. Colman Memorial

Jon W. Lundin Historic Preservation Fund

Margaret K. Aldeen Christian Ministry Fund

Meryle A. Stockhus Fund

Norris A. & Margaret K. Aldeen Fund I

Phyllis Mae Rogers Fund

Ralph A. & Mildred Johnson Fund

Rod MacDonald Memorial Theatre Endowment Fund

Roger and Mary Reithmeier Fund

The Corbett Family Fund for Youth, Families, and Human Services

Thomas G. and Mary Alyce Bartels Memorial Fund

Thomas W. Crull Family Fund

United Cerebral Palsy of Blackhawk Region

Vera Maureen Fisher

William & Catherine McCoy Fund



FIELD OF INTEREST FUNDS

United Cerebral Palsy of Blackhawk Region | Equity, Dignity, & Respect

• services to persons with developmental disabilities, especially activities that promote inclusion •

Jon W. Lundin Historical Preservation Fund | Arts & Humanities

celebrate the region's history and preserve historical integrity

Margaret K. Aldeen Christian Ministry Fund | Basic Needs & Compassionate Support

• food, housing and medical needs of the poor, primarily through organizations with a Christian emphasis •



Arts & Humanities



Health



- Increase the number, type, and quality of arts, crafts, and cultural experiences and educational opportunities.
- Promote access to high-quality arts & cultural experiences, especially those that represent our community's diverse culture.
- Celebrate the region's history and preserve its historical integrity.
- Promote public health and general wellness.
- Improve the quality of and access to physical and mental health services.
- Conduct research to promote the health and well-being of our community.



Youth & Families



- Provide pathways to self-sufficiency for individuals and families.
- Strengthen families by providing access to vital services, caregiver education, and other support.
- Support the emotional, physical, social, and character development of youth through mentorship, life skills training, and other programming.

Sustainable Communities



- Promote economic activity, strong neighborhoods, and public safety.
- Preserve and enhance our community's build environment and ensure quality, affordable, and permanent housing.
- Preserve our natural environment and increase the region's understanding and appreciation of the environment, including animal welfare.
- Increase the capacity and infrastructure of our non-profit and public sector.



Career Pathways



- Promote post-secondary readiness and attainment through academic support, mentorship, and soft skill development.
- Increase student access to and engagement with career information and their related pathways.
- Define the region's workforce needs and develop a skilled workforce through job training, internships, apprenticeships, and other educational opportunities.
- Foster collaboration among educators, employers, and workforce/economic development entities.

Complementary Education





- Strengthen educational opportunities for all ages within the region.
- Increase the capacity, infrastructure, and educational quality of schools and school-approved programs.
- Provide more learning hours, reinforce classroom instruction, and advance student development.
- Support before- and after-school, summer school, and enrichment programs with an academic focus.

CFNIL GRANTSEEKERS MEETING 2024

Basic Needs & Compassionate Support



Equity, Dignity & Respect



- Serve the basic needs to individuals and families, such as food, clothing, and temporary shelter.
- Alleviate suffering and provide hope and aid to individuals and families.

- Promote diversity, equity, and inclusion within the region.
- Support, protect, and enhance the lives of underrepresented, vulnerable, or exploited populations, including but not limited to older adults, survivors of trauma, and marginalized youth.
- Provide services to individuals with disabilities, especially activities that promote inclusion for people with developmental disabilities.



JAMES PATTERSON

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COMMUNITY GRANTS GUIDELINES & RESOURCES

Read the guidelines on the Community Grants webpage: cfnil.org/community

Take advantage of additional resources for: Grantseekers - cfnil.org/grant-resources Current Grantees - cfnil.org/current-grantees



ADDITIONAL RESOURCES

- Portal Tutorials
- Grants FAQ
- Sample Budget and Budget Narrative
- Examples of Evaluation Plans & Result Statements
- Grant Report
- Preview Version of the Application Portal
- PDF Version of the Application Website
- Proposal Review Guidelines
- This PowerPoint!



ELIGIBILITY

- 501(c)(3) nonprofit, religious organization, unit of government, or public university/college
- Active service to the public for one year as of December 1
- Serve the people of Boone, Ogle, Stephenson, or Winnebago County
- Not for religious purposes (Update)
- Not for fundraisers (New)



BE CURRENT ON REPORTING

- Must be current on reporting for all Community Grants grants
- If project is complete, submit your final report via online grant portal
- If not, submit interim report: Instructions are included within the application question for easy reference and on our website.

If you are not sure if you are current on your reporting,

Contact Lisa DeLang: edelang@cfnil.org!



TIMELINE

- Application opened at 8 am Friday, June 14th
- Register on CFNIL's Grants Portal
- Submission deadline: 5 pm, Thursday, August 15th
- Awarded in late November
- Funding period is through February 2026 (approx. 14 months)
 - Health and Education proposals may receive multi-year funding (up to 3 years)



COMPETITIVE PROCESS

- 152/\$2.1M in requests | 85/\$1.7M awarded
- Three-layered review
 - Staff review
 - Committee review Proposal Review Guidelines
 - Board approval



FAIR & OBJECTIVE REVIEW

- Community involvement
- Conflict of interest policy
- Committee anonymity
- Advice to applicants
 - Same advice to all
 - Please call with technical questions



APPLICATION TIPS

- All applications must be submitted online
- Lower tier application \$10,000 (New)
- Applying for currently funded programs
- Choose a Focus Area
- School Pre-Authorization Form (Update)
- Attachment specifications



APPLICATION TIPS - Part Two

- Three application limit
 - Three unique applications per organization
 - Applications submitted by a Foundation supporting an organization OR by the organization itself both count toward the three-application limit
- Interim Report upload field



SUPPORT TYPES

Selecting support type dials in more relevant questions

- Event Less than a week
- Project Start and end date Doesn't recur
- Program Ongoing and recurring periodically
- Capital/Commodity Next slide please!



CAPITAL/COMMODITY SUPPORT TYPE

- NOT eligible for multi-year grants
- CAPITAL
 - NOT for general support for capital campaigns
 - Primary Purpose: Equipment purchase, remodeling project, portion of larger brick and mortar projects. EXAMPLES: Van purchase to transport clients; bathroom remodel for ADA compliance; Furnishing an area of a facility.

COMMODITY

- Primary Purpose: Purchase of consumable items. EXAMPLES: Purchase of bulk food; backpacks; clothing items.
- NOT supplies for programs, such as art supplies for a painting class.



Revenue & expenses for this proposal only. BUDGET TIPS

Budget Revenue							
\bigcirc	Item Number		Revenue Source	\bigcirc	Amount	\bigcirc	Status
\bigcirc	CFNIL Request Amount	A'	CFNIL Grant Request	\$ *	31,700.00		Requested
\bigcirc	CFNIL Indirect Costs Grant - See Instructions above	A'	Indirect Costs Grant	\$ *	4,755.00		Requested
\bigcirc	Revenue #3	A	Tutoring Fees	\$	7,500.00		Estimated
\bigcirc	Revenue #4	A	XYZ Foundation	\$	10,000.00		Requested
\bigcirc	Revenue #5	A	State of Illinois Grant	\$	10,500.00		Pledged
\bigcirc	Revenue #6	A	Allocated from Organizational Budge	\$	8,421.00		Received
\bigcirc	Revenue #7	A	ABC School District (In Kind)	\$	4,000.00		Pledged
\bigcirc	Revenue #8	A		\$			•
\bigcirc	Revenue #9	A		\$			•
\bigcirc	Revenue #10	A		\$			·
\bigcirc	Revenue #11	A		\$			Revenue should
\bigcirc	Revenue #12	A		\$			equal or exceed
\bigcirc	Totals		0		76876		expenses. ©

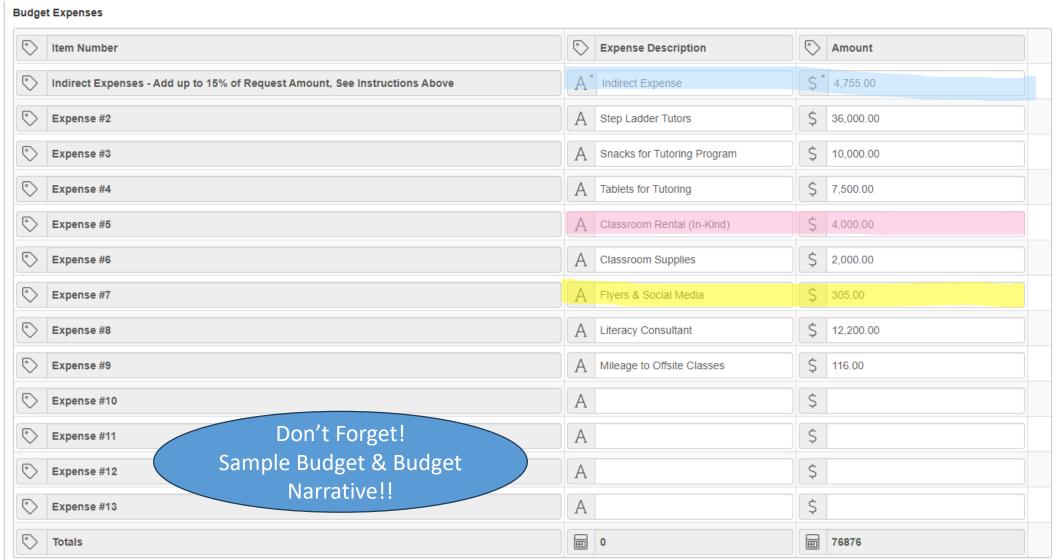


BUDGET TIPS – Revenue Side

- Include only the revenue and expenses for this proposal.
- Include indirect costs
- Status: Received, Pledged, Requested, and Estimated.
- Revenue should equal or exceed expenses.



BUDGET TIPS





BUDGET TIPS – Expense Side

- Dedicated indirect cost field.
- Include in-kind revenue & expenses.
- Items grouped into one line item must be explained in the budget narrative.
- Sample budget and budget narrative.



TWO QUOTES REQUIRED

Instructions regarding quotes:

Two quotes are required for the following:

- Any of the following that exceed \$5,000: Remodeling projects, facility rental, consultant fees, capital projects, equipment purchases, and contracted services
- Line items that consist of a quantity of the same item that exceeds \$5,000 (e.g., 50 Chromebooks, 200 backpacks)

Exceptions include.

- Internal staffing costs
- Items for which obtaining two quotes would be impossible or impractical. Must be explained in the budget narrative.
- Items that are deeply discounted by a vendor making competing quotes irrelevant. Include a letter/email from the vendor in place of quotes.

Quotes

Upload any required quotes here. Consolidate all quotes into one document to upload. PDF format required.

Upload a file [2 MiB allowed]



Only for requests over \$5,000!! CFNIL GRANTSEEKLES TIEETING 2024

Explanation Required!

TWO QUOTES REQUIRED

- Single line-item over \$5,000
- Including: remodeling projects, etc.
- Explanation needed when only one source for a line item exists
- Letter of support from partner vendors



BUDGET TIPS - INDIRECT EXPENSES

CFNIL will fund indirect costs up to 15% of the amount requested from CFNIL that's needed to implement the proposal. Indirect costs are defined as expenses that cannot be easily attributed to the funded charitable activity but are essential to the operation of the grantee. Examples include utilities, insurance, general administrative support, and the portion of a building that is used to support the general operations of the organization.



DIRECT VS. INDIRECT EXPENSES

EXAMPLE	DIRECT	INDIRECT
Rent	The portion of the building and the timeframe that is used exclusively for the charitable activity; e.g. gym rental during the time of a basketball program	The portion of the building that houses the administration; e.g. office rent
Salary	The time that staff directly spends on the charitable activity; e.g. the time the Executive Director teaches a class during daycare	The time staff spends on general support of the organization; e.g. the time the Executive Director spends managing the organization
Marketing	Marketing expenses that specifically promote the program; e.g. afterschool program brochure and sign up form	Marketing expenses that benefit the organization broadly; e.g. organization's website
Supplies	Supplies that will be used primarily for the charitable activity; e.g. books for a reading program	Supplies that will benefit multiple areas of the organization; e.g. copy paper, cleaning supplies
Insurance	Insurance that is specifically needed for the charitable activity; e.g. liability insurance for an event	Insurance for administrative office space; e.g. overall liability insurance



CFNIL Evaluation Plan & Budgeting Workshops



- Practical workshops
- In-person at CFNIL please RSVP (Link to register on Community Grants webpage, cfnil.org/community)
 - Wednesday, July 24th at 9 am
 - Tuesday, July 30th at 3 pm
 - Wednesday, July 31st at 3 pm



CFNIL 2024 COMMUNITY GRANTS APPLICATION WORK SESSIONS



Thursday, August 1st, 9:00a - 12:00p Tuesday, August 6th, 9:00a - 12:00p



- Join Lisa and me for help with your application
- In-person at CFNIL please RSVP (Link to register on Community Grants webpage, cfnil.org/community)
 - Thursday, August 1st, at 9 am, 10 am, 0r 11 am
 - Tuesday, August 6th, at 9 am, 10 am, or 11 am



GRANTEE ORIENTATION

- Required for all grantees that didn't attend over the past two years, but all welcome to attend
- To be held during the week of January 13, 2025
- Multiple, identical sessions will be provided
- Review reporting and publicity requirements and answer all your burning questions!



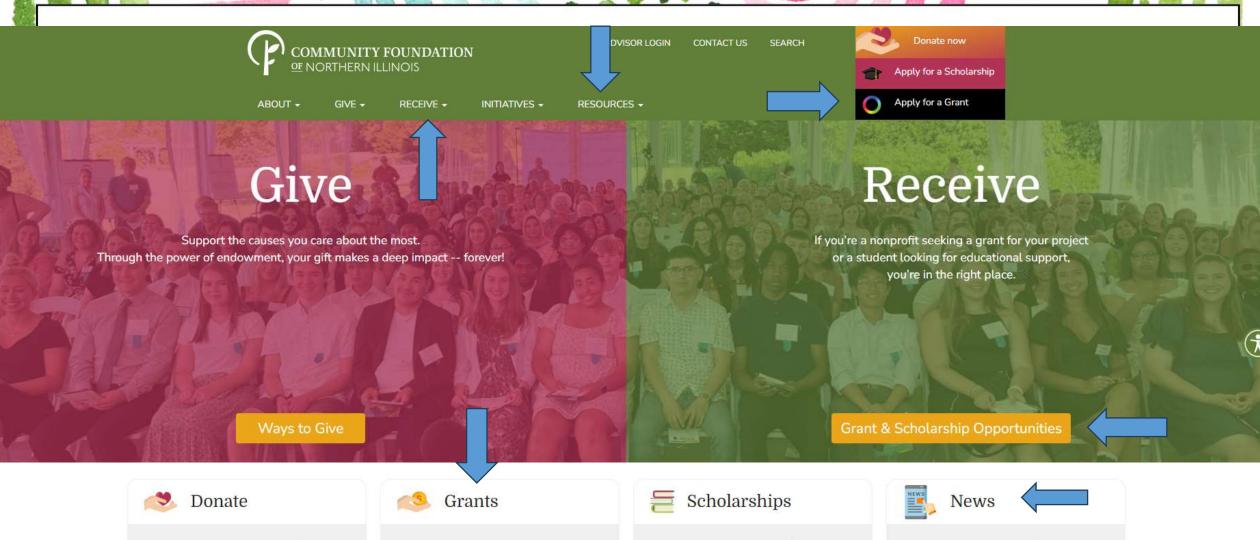
LISA DELANG

Program and Administrative Associate

edelang@cfnil.org

779-210-8210







or create your own, be assured that your passion is our purpose.

Ways to Give

Support for charitable activities that benefit the people and places of northern Illinois. Over \$1.7M is distributed each year through the Community Grants Program alone!

View CFNIL Grant Programs

90+ Unique Scholarships, nearly \$300K in awards, just ONE Application! Application open December 1 - February 1.

View CFNIL Scholarships

Check out what's new and coming soon at CFNIL!

Read What's Happening

PORTAL REGISTRATION



Email Address*

[jpatterson@cfnil.org]

Password*

Log On Create New Account

Case Sensitive!

If you don't have an account

Forgot your Password?

The sooner the better ©

Welcome to the Community Foundation of Northern Illinois's Online Grants Application Portal!

Grant Reviewers: Do not create a new account. Use the email from which you receive CFNIL notices and the password provided by the Grant Administrator. If you have questions please contact our Grant Administrator at areign@cfnil.org.

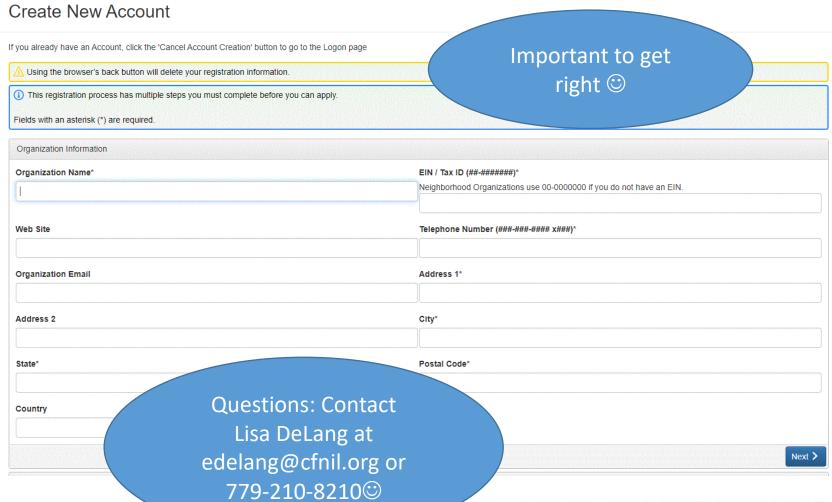
New Applicants: Please click on "Create New Account" to complete the registration process and create your login credentials. Only one user per organization should create an initial account. That initial user will be able to add additional users once they have started an application, using the Collaborator tool. No accounts were transferred from the old application system, so everyone will need to create a new account.

Not Sure? If you think that you organization has already registered in the system, do not create a new account. Please contact our Grant Administrator at edelang@cfnil.org to receive your username.



CFNIL GRANTSEEKERS MEETING 2024

PORTAL REGISTRATION



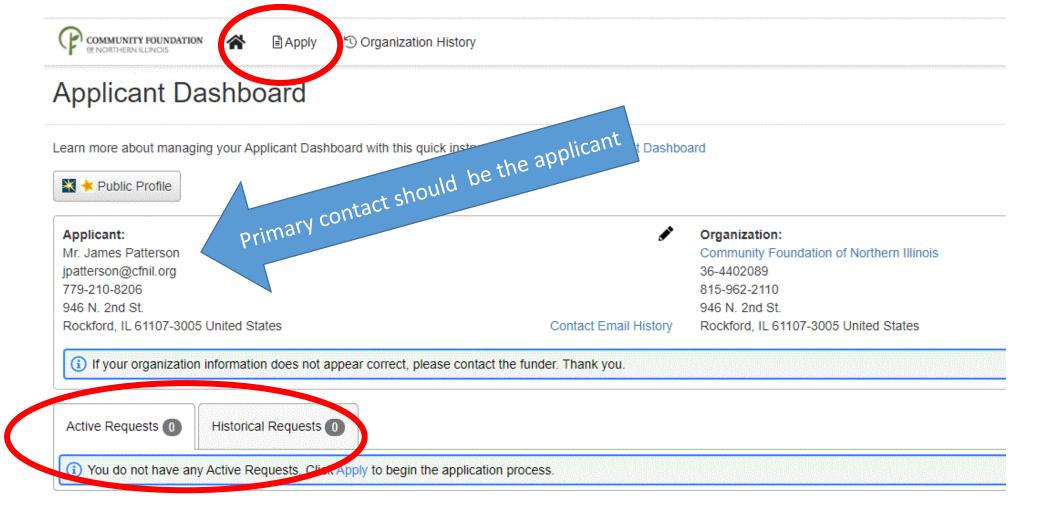


CFNIL GRANTSEEKERS MEETING 2024

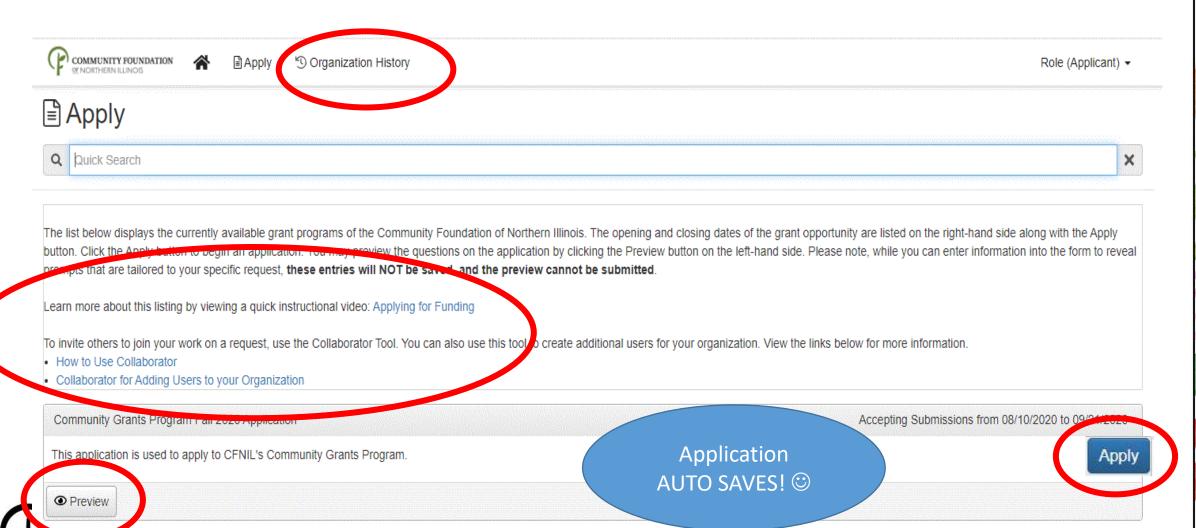
PORTAL REGISTRATION

- Access from CFNIL website
- Email is case sensitive type exactly
- No account? Register ASAP
- Begin with one user per organization
- Be careful to get organization info correct









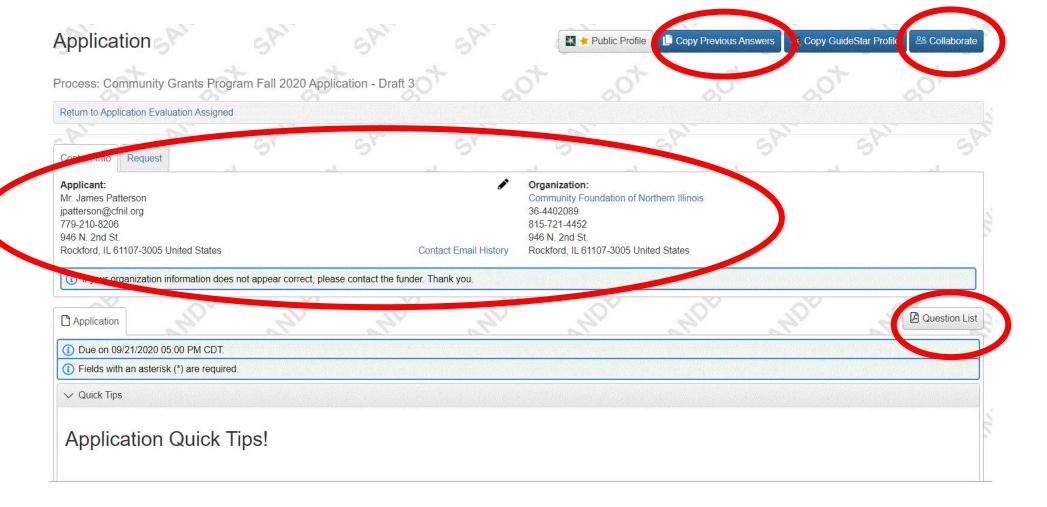
CFNIL GRANTSEEKERS MEETING 2024

- Begin application in the user account of primary contact
- Applicant Dashboard
- Access to your active and historical requests
- Access to organization's request history



- Preview Doesn't Save
- Online video and written tutorials
- Auto Saves!
- Save feature alerts you to incomplete fields







Photos?*

Do you have any photos to attach that support your proposal?



O No

∨ Proposal Plan - Photos - Career Pathways

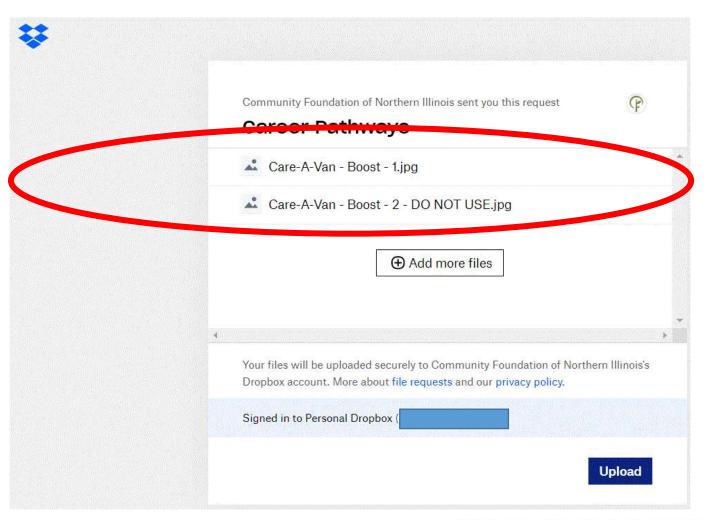
You may provide up to ten photos that support your proposal. Photos must be in JPG, PNG, or PDF format. Follow these instructions:

- 1. Label each file you intend to upload with the following format: "{Organization Name} {Project Title} {Photo Number}". Example: "ABC Tutoring Read! Event 1". A applicants in a focus area will be uploading into the same leder. Using this format will identify your photos from the photos of other applicants.
- Click this link to access our dropbox.

- 3. Click "Choose from computer" and select the photos you would like to include. After you choose your first file, you have the option to upload multiple files at once by clicking "Add more files".
- 4. Once you've added all your files, click "Upload". You'll know the upload is complete when you see a message saying "Finished uploading".

Please Note: CFNIL uses photos that you provide, credited to your organization, in reports, and other types of printed and digital communications. Uploading photos here and signing the Applicant Agreement at the end of this application indicate your permission to use pictures in this manner. If, for any reason, you would like to provide a photo to support your grant that you would NOT like us to publicize, please put "DO NOT USE" at the end of that photo's file name.







- Copy previous answers You can edit
- Collaboration tool
- Contact info populates from user account
- Question list
- Photo uploads via Dropbox



FUN NEW QUESTION

CFNIL is working on new ways to support the nonprofit sector outside of traditional grantmaking. Would any of the following services be of interest to you or your organization?

- Passthrough agency funds
- Semi-liquid agency funds
- Fiscal agency services
- A crowdfunding platform
- Back-office support
- Technical training opportunities
- Co-located work and collaboration spaces



OTHER OPPORTUNITIES

In Youth We Trust (IYWT)

- IYWT Council always looking for new members: high school aged students in Boone, Ogle, Stephenson, and Winnebago Counties: cfnil.org/iywt
- IYWT Youth Grants: cfnil.org/grants/youth
- IYWT Adult/Nonprofit Grants: cfnil.org/grants/iywtadult







OTHER OPPORTUNITIES

Neighborhood Grants 2025: cfnil.org/grants/neighborhood





Excalibur & Excelsion Awards

Celebrating the Best & Brightest of Northern Illinois

Nominations: Open August 15 to October 1, 2024

Eligibility:

People, organizations, groups/initiatives in Boone, Ogle, Stephenson, Winnebago Counties.

Award Focus:

Excellence in community service. Lasting impact on the people and places of Northern Illinois.

Award Details:

Four Community Champions (may be individual or org/group), one for each county. Org champions awarded \$1,000 grant; individuals direct a \$1,000 grant to the nonprofit of their choice.
One Excalibur (individual) and one Excelsior (org/group) award. Excalibur winner directs \$2,500 grant to the nonprofit of their choice; Excelsion winner receives \$2,500 grant.



ExcaliburExcelsior.com



OTHER OPPORTUNITIES

Classroom & Teaching Grants | Winter 2024

cfnil.org/grants/dkg-mini-grants

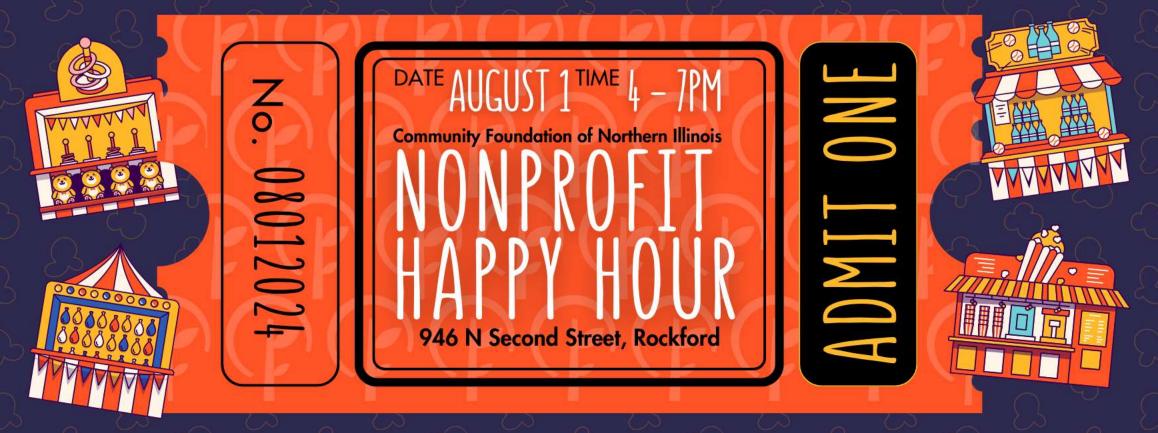














Nonprofit staff, board members, volunteers, and anyone who likes a good time are warmly invited to join us for the third-annual CFNIL Nonprofit Happy Hour! Step right up for a carnival-themed afternoon including games, treats, prizes, and all the non-work, all-play fun you can handle. No need to RSVP, just stop by, we'll be in the back yard!

This is a family-friendly get together, kids are welcome! But FYI adult beverages will be available.



QUESTIONS?



GET IN TOUCH!



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